

# **Premier Pulmonary Critical Care and Sleep Medicine**

5012 S U.S Hwy 75 Suite 200, **Denison**, TX 75020

3094 Laura Lane, Suite 100, **McKinney**, TX 75070

3100 Midway Road Suite 168, **Plano**, TX 75093

**Phone: 903-465-5012 Fax: 866-307-7513**

## **SMS Privacy Policy Agreement**

**Premier Pulmonary Critical Care and Sleep Medicine** values your privacy and is committed to protecting your personal health information. This SMS Privacy Policy explains how we use, store, and protect information that we collect through text message (SMS) communications with our patients. By providing your mobile phone number and consenting to receive SMS communications, you agree to the terms described below.

### **Purpose of SMS Communications**

We may use SMS text messages to communicate with you regarding your healthcare and our services.

Common uses include but are not limited to:

- Appointment confirmations, reminders, rescheduling, or cancellations
- Notifications about test results, referrals, or prescription refills (where applicable)
- General office updates, closures, or policy notices
- Occasional wellness reminders or preventive care messages

We will never send marketing or promotional messages via SMS without your explicit consent.

### **Your Consent**

By providing your mobile phone number, you authorize **Premier Pulmonary Critical Care and Sleep Medicine** to send you text messages related to your care. Message frequency will vary depending on your appointments and care needs.

You may withdraw your consent at any time by replying “**STOP**” to any message. Once you opt out, you will no longer receive SMS communications, but you may continue to receive phone calls, emails, or postal mail as part of your ongoing care.

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## **Protection of Personal Information**

We take your privacy seriously. All SMS communications are sent in compliance with the Health Insurance Portability and Accountability Act (HIPAA) and other applicable privacy laws.

However, please note that standard SMS text messages are **not encrypted**, which means there may be a risk that unauthorized third parties could intercept them.

For this reason, we limit the amount of protected health information (PHI) shared via text message. Sensitive details such as diagnosis information, lab results, or detailed medical records will not be transmitted through SMS.

## **Data Collection and Storage**

We may collect and store basic information such as your name, mobile number, and message content solely for communication and recordkeeping purposes. All records of SMS communications are stored securely within our electronic health record (EHR) system or a HIPAA-compliant messaging platform. We do not share, sell, or rent your mobile number or text message content with any third parties for marketing or unrelated purposes.

## **Your Rights**

You have the right to:

- Access and request copies of your health information
- Request corrections to any inaccuracies
- Withdraw consent for SMS communications at any time

To exercise your rights or ask questions about this policy, contact our Privacy Officer at:

[Office@premierpsm.com](mailto:Office@premierpsm.com)

903-465-5012